AIM HEARING

Your next 12 months could start here.

AIM Hearing is looking for an audiologist — possibly two — to run our Bundaberg clinic, and to share in where the group goes next.

EXPRESSION OF INTEREST · AUDIOLOGISTS · OCTOBER 2026

Three numbers worth knowing

55 min

flight to Brisbane

Around four non-stop flights a day with Qantas and Link Airways

$730k

median house price, Bundaberg

Against $1.15 million in Greater Brisbane — same source, same quarter

10 min

typical commute in town

17–22 minutes if you live on the coast at Bargara

Sources: REIQ Queensland Market Monitor, March 2026 quarter (Bundaberg $730,000; Greater Brisbane $1.15m). Flight schedules as published October 2026.

Who this is for

You're an audiologist who...

Wants continuity with patients
Not a fly-in, fly-out roster where someone else sees your clients next year

Is over corporate KPIs
Clinical freedom to fit what's right, across brands

Is thinking about a move in the next 12 months
A lifestyle upgrade without stepping back in your career

Maybe grew up in the Wide Bay
And has been looking for the right reason to come home



Lady Musgrave Island, southern Great Barrier Reef — a day trip from Bundaberg

AIM Hearing at a glance

2019

Founded in Bundaberg — 100% locally owned and independent ever since

900+

Hearing Services Program clients

~400

Private clients, growing steadily

DVA

Strong veteran community — the preferred clinic for local RSL advocates

~$1m

Annual gross revenue, FY2025–26 (owner-reported)

1 → 3

One clinician today. We need one, possibly two, more to run the Bundaberg clinic

Where AIM Hearing is going

NOW

Bundaberg clinic

Full-time clinic at Heidke Street, serving Bundaberg and the coastal strip

NEXT

Wide Bay

New clinics in other regional cities across the Wide Bay

THEN

Sunshine Coast

Further clinics south to the Sunshine Coast

THE ROLE One audiologist — with the possibility of a second — to run the existing Bundaberg clinic, while AI builds the next locations.

Further sites are plans and intentions, subject to premises, staffing and demand — not guarantees of future clinic openings.

What you walk into on day one

A greenfield start-up

- Hundreds of thousands of dollars in set-up debt
- No clients, no referrers, no reputation
- Years before a reliable wage
- Every system built from nothing

Joining AIM Hearing

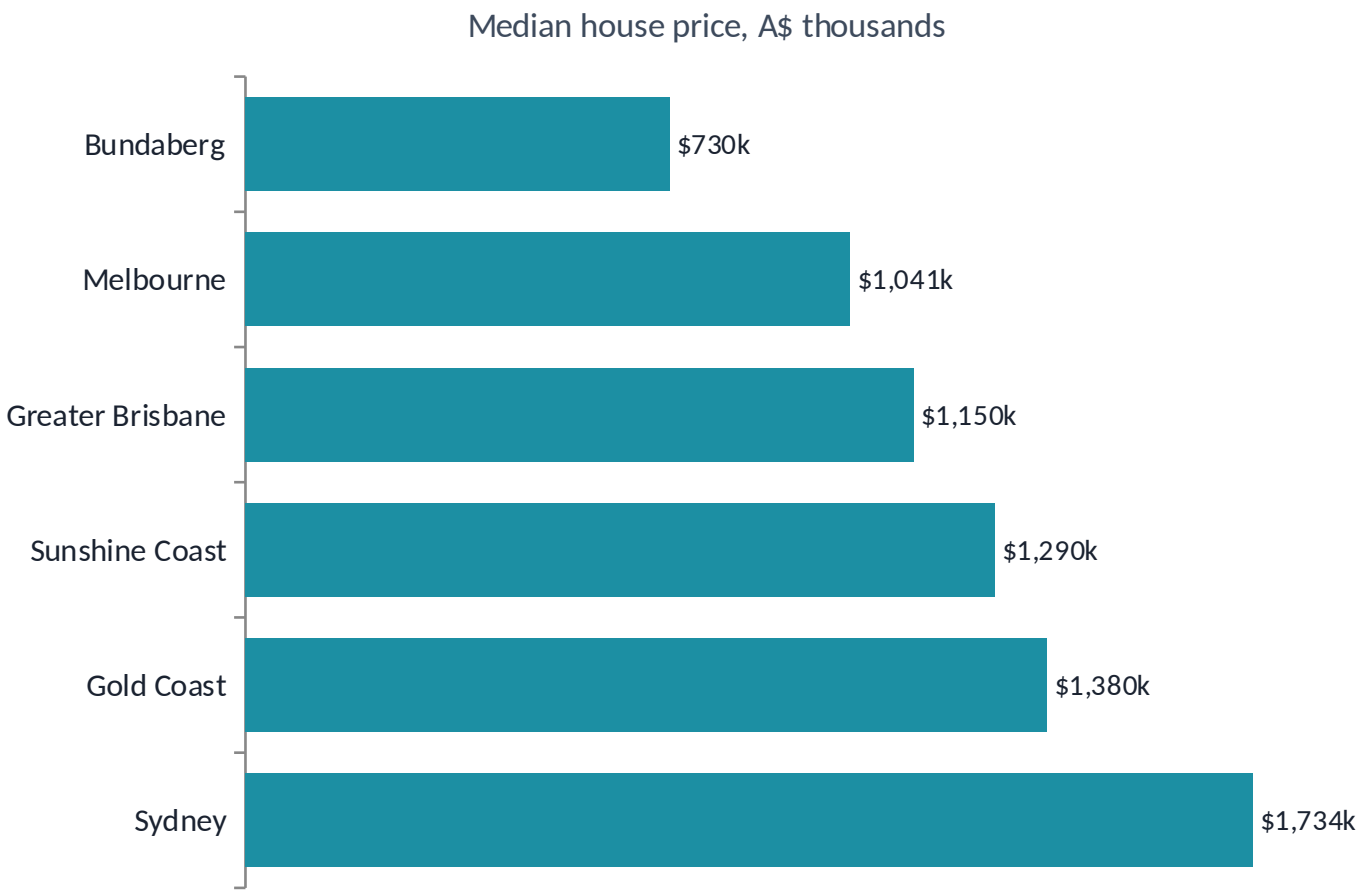
- Established HSP, DVA and private client base
- Referral relationships with GPs, the RSL and the community
- Reception, systems and marketing already running
- Manufacturer relationships across brands



You'll see the AIM Hearing brand all over Bundaberg — on the road, on TV and at the footy

"I lived off a credit card for over two years before the client base could pay me a wage. You won't have to."
— Alan Macgillivray, founder

Your dollar goes a lot further here





A Brisbane budget buys a brand-new four-bedroom executive home here — with change to spare

$420k

the gap between the Bundaberg and Greater Brisbane medians

Sources: REIQ Queensland Market Monitor, March 2026 quarter (Bundaberg, Greater Brisbane, Sunshine Coast, Gold Coast); Domain House Price Report, June 2026 quarter (Sydney, Melbourne). Indicative comparison.

Coastal living, 17 minutes from the clinic



The Bargara coastline — the practice's key catchment, and where many of our clients live

- Bargara, Innes Park and Coral Cove beaches
- Lady Musgrave Island and the southern reef
- Mon Repos — the largest loggerhead turtle rookery in the South Pacific
- Bundaberg Rum, Kalkie Moon Distillery, Bundaberg Brewed Drinks
- Sporting clubs for every code — golf, bowls, surf lifesaving
- Warm, stable weather all year round

Regional, not remote

55 min

to Brisbane by air
Around four non-stop flights a day — Qantas and Link Airways — so a Brisbane meeting, concert or family weekend is a day trip

3.5–4 hrs

to Brisbane by road
About 350 km down the Bruce Highway — and shorter again once the funded 8.5 km Tiaro Bypass is built (construction contract now being awarded)

10 min

typical commute in town
17–22 minutes from the coast at Bargara. No tolls, no train timetable, no 90-minute crawl



Bundaberg Airport's growing aviation precinct — including the commercial flight simulator used by the Royal Flying Doctor Service

Flight frequency and duration from published Bundaberg–Brisbane schedules, October 2026; drive times are typical, not guaranteed. Tiaro Bypass status: Queensland Government, July 2026.

A family move, not just a career move



One of Bundaberg's independent school campuses



Bundaberg Aquatic Centre — opened December 2025

Schools
State, Catholic and independent, prep to year 12

Aquatic Centre
50 m 10-lane pool, heated indoor lap and program pools

Sport & community
Clubs for every code, plus bowls, golf and surf lifesaving

Partners' careers
Health, education, trades, agriculture and public service

A region that's being invested in



New Bundaberg Hospital — concept (artist's impression)



Site works under way — piling began August 2026

200+ beds and treatment areas in Stage 1, due 2031

410+ beds and treatment spaces when the campus is complete

Live piling under way; tower cranes on site before the end of 2026

Sources: Queensland Government ministerial statement, 4 Aug 2026; Wide Bay Hospital and Health Service, 10 Aug 2026. Timelines can change.

Why independent matters here

Continuity
Locals want the same clinician every year — not whoever the chain flew in this month. That's where a lot of our transfers come from

Best-practice fitting
Real ear measurement on every fitting, and the freedom to fit across brands

We're not shy
Prime-time TV, local radio, cinema and social — elbow to elbow with the majors

We give back
Sponsor of local sporting and community groups, from bowls clubs to the speedway



Community presence: awards nights, golf days, local footy and the speedway

> *"Independence isn't a slogan here. It's the reason clients transfer to us, and the reason they stay."*

A genuine pathway to ownership



After two years of full-time practice, an aligned clinician may be invited to discuss purchasing an equity interest in AIM Hearing — the clinician-to-partner model that dental and legal practices have used for decades.

Your earnings grow with the clinic's success — in an established, profitable business, not a start-up carrying start-up risk.

What that conversation covers

- Your clinical and professional contribution
- Community engagement and practice growth
- Business valuation and ownership structure
- Governance, funding, shareholder rights and exit terms

An equity invitation is not automatic or guaranteed. Any transaction would require mutual agreement, due diligence and independent legal and accounting advice.



Alan Macgillivray
Owner & Managing Director, AIM Hearing

Let's have a conversation

Confidential and no obligation — whether you're ready to move now, or just curious about what the next 12 months could look like.

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